

Pitch
Deck

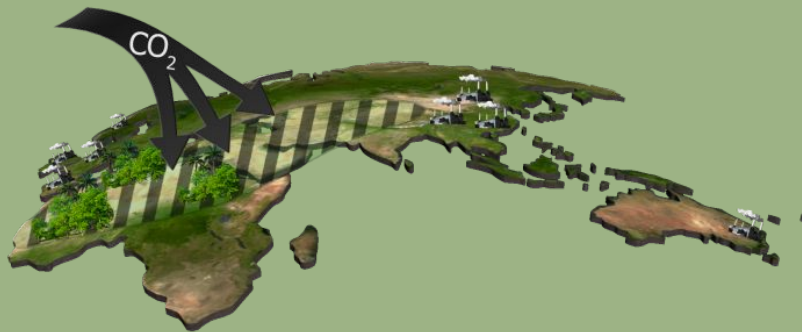
The logo for eGro is centered in the image. It features the word "eGro" in a large, black, sans-serif font. A small, stylized green leaf icon is positioned to the right of the letter "o". The background of the entire slide is a photograph of a lush tropical forest with large banana leaves and several palm trees bearing clusters of green coconuts. A narrow dirt path leads into the distance between the trees.

eGro

Reversing Climate Change by Doing Business

One
pager

Reversing Climate Change by Doing Business

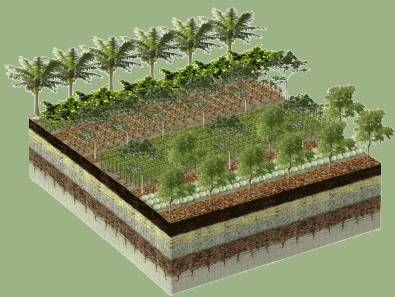


Sustainable Agriculture

Concept

Regenerate Water
and Soil with business

Large Scale AgroEcology & Permanent
Agriculture for multiple commercial outputs



Business
model

Invest in farmers with deep
technology and knowledge

Bring climate resilient crops to market in mass
scale for healthy consumers in Urban areas

Organic Products



High Productivity



Healthy Food



Long Term Jobs



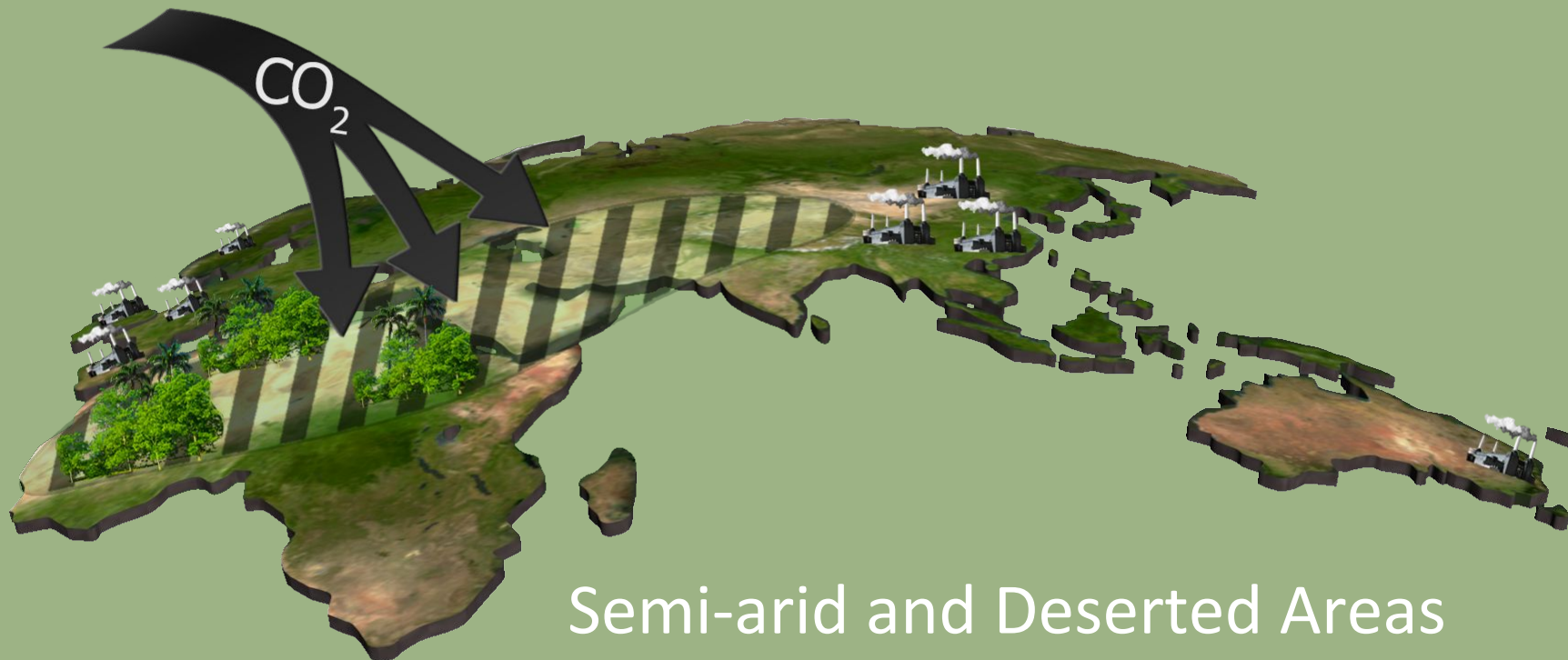
Food security



Water Safety



Capturing CO₂ in the Soil



Business model

Climate resilient **production**



Problem

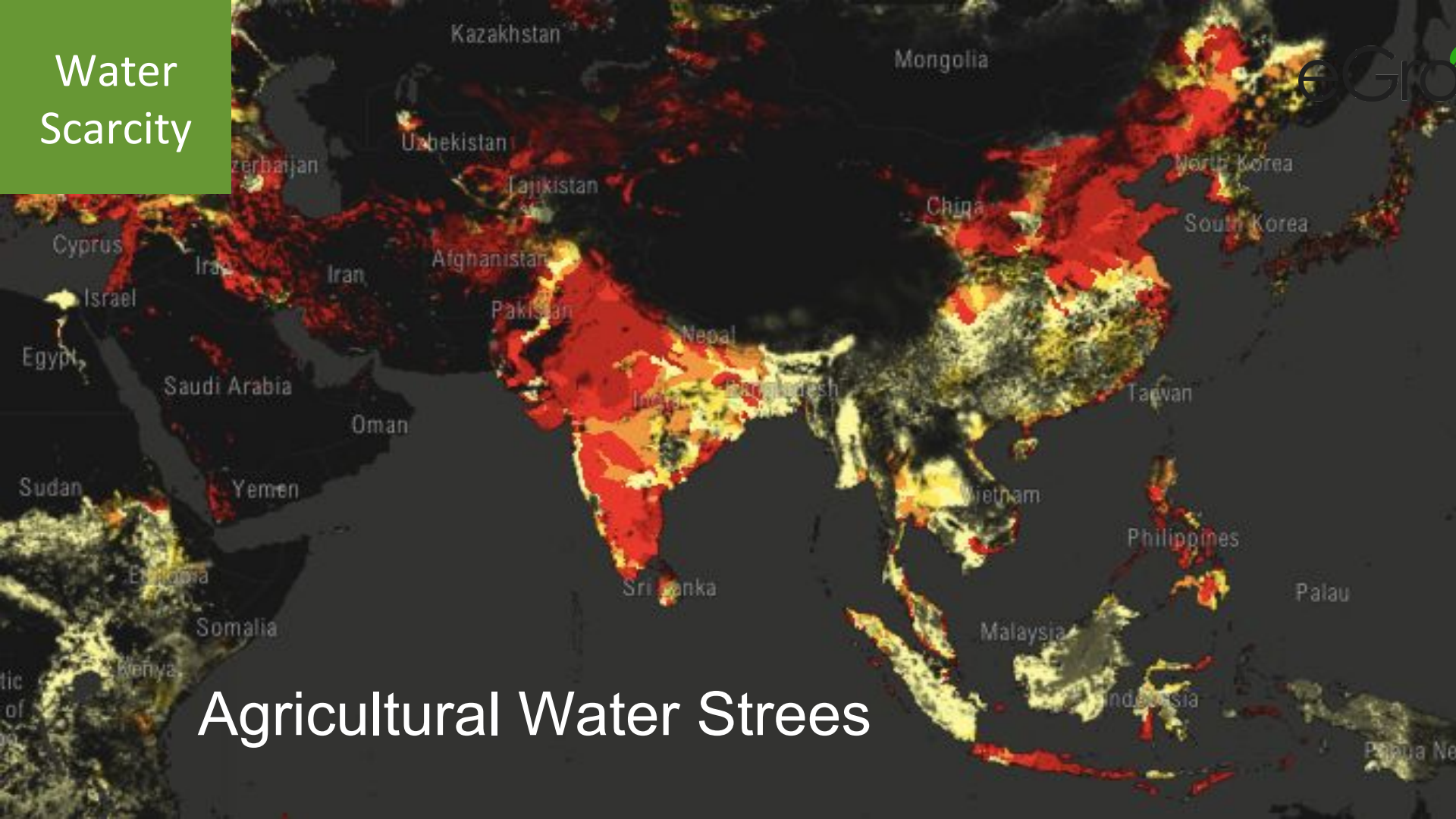
Solution

BeforeAfter

Capture CO₂
Water Scarcity

Commercialising
AgroForestry &
Permanent
Agriculture

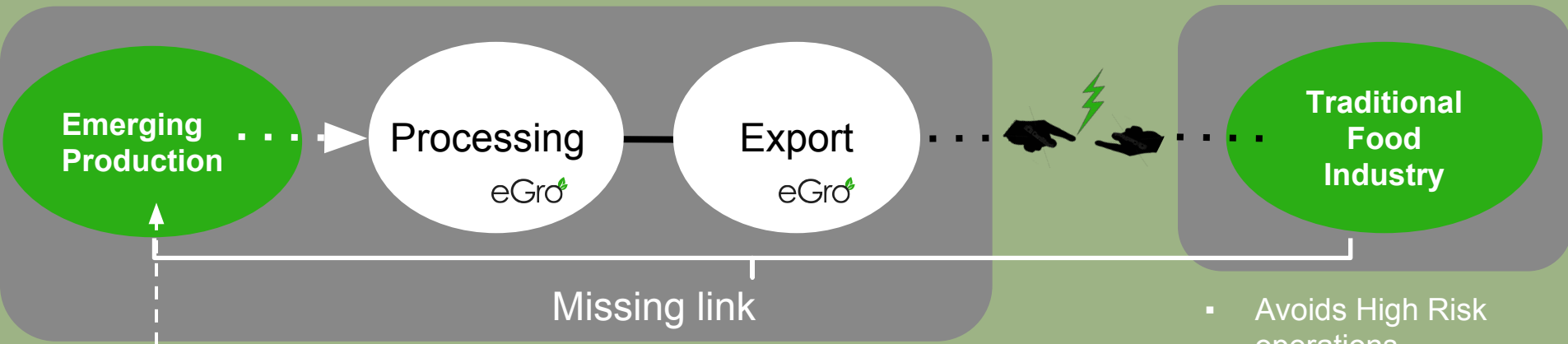
Water Scarcity



Unique Abilities

Emerging Countries

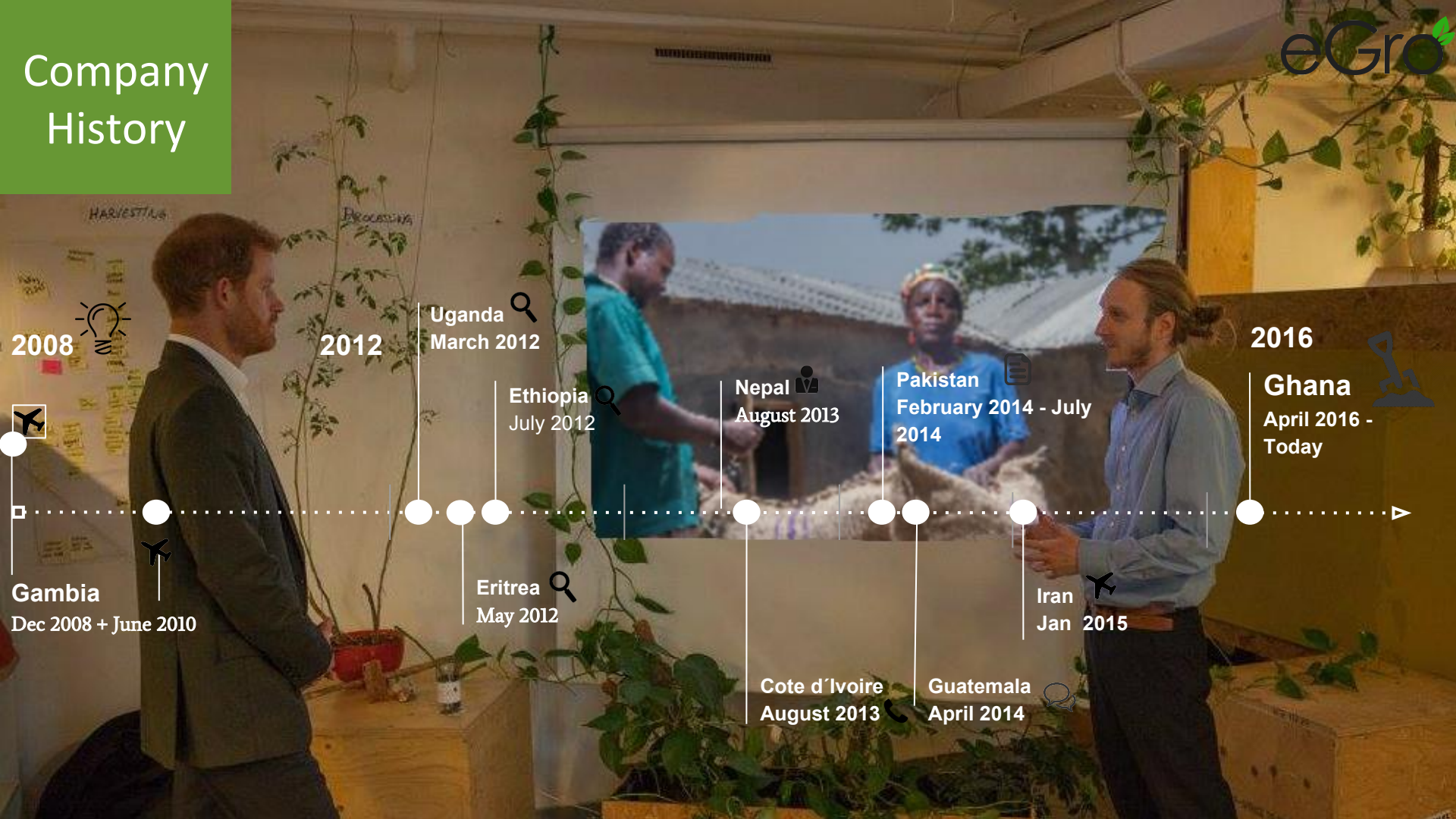
Western Market



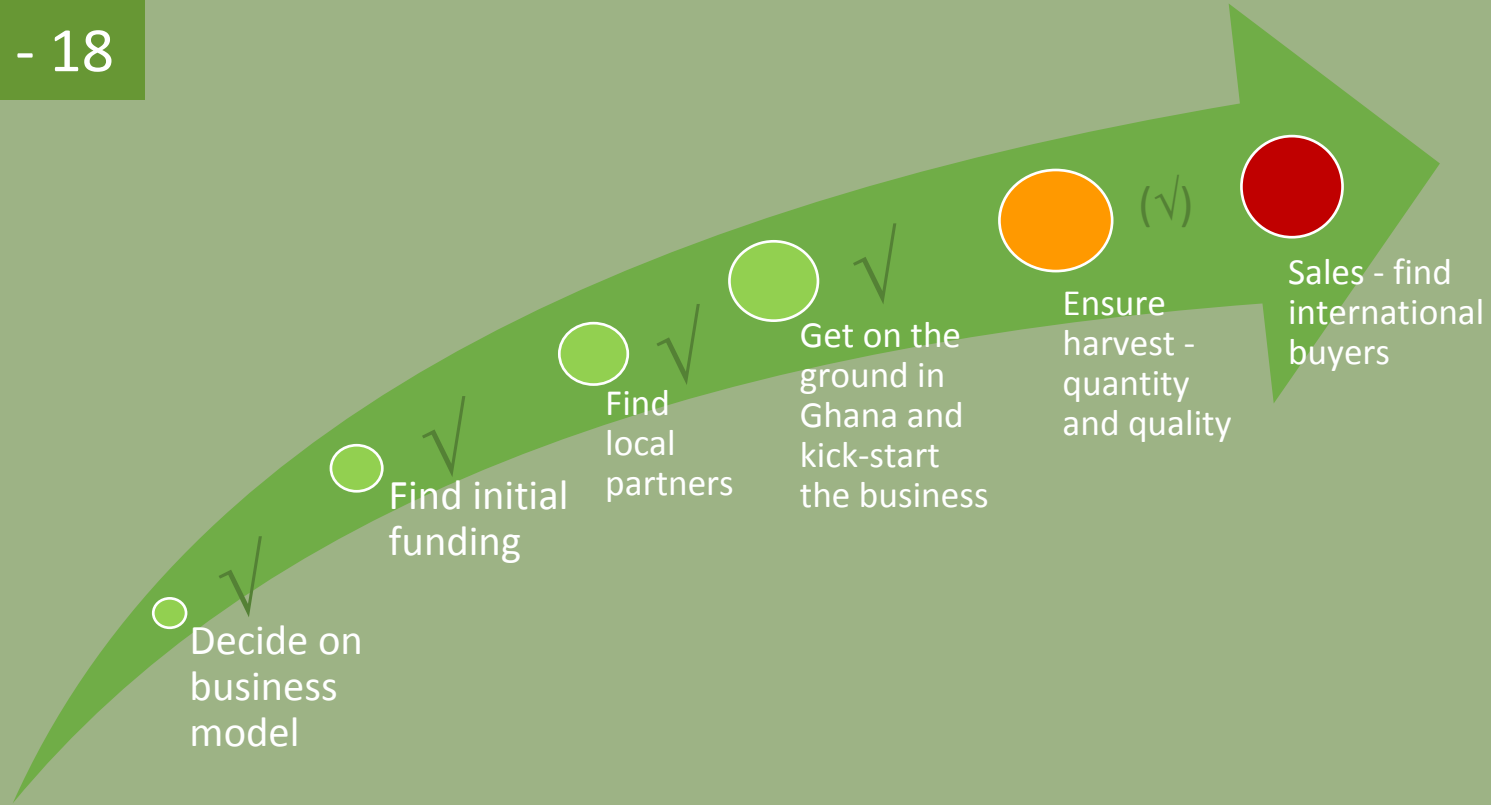
- Agro Sustainability Know-How eGro[🌱]
- Market Access eGro[🌱]
- Financial Resources eGro[🌱]

- Avoids High Risk operations
- Vested in conventional agriculture suppliers
- Specialised in Trading or Sales

Company History



Critical Path 2016 - 18

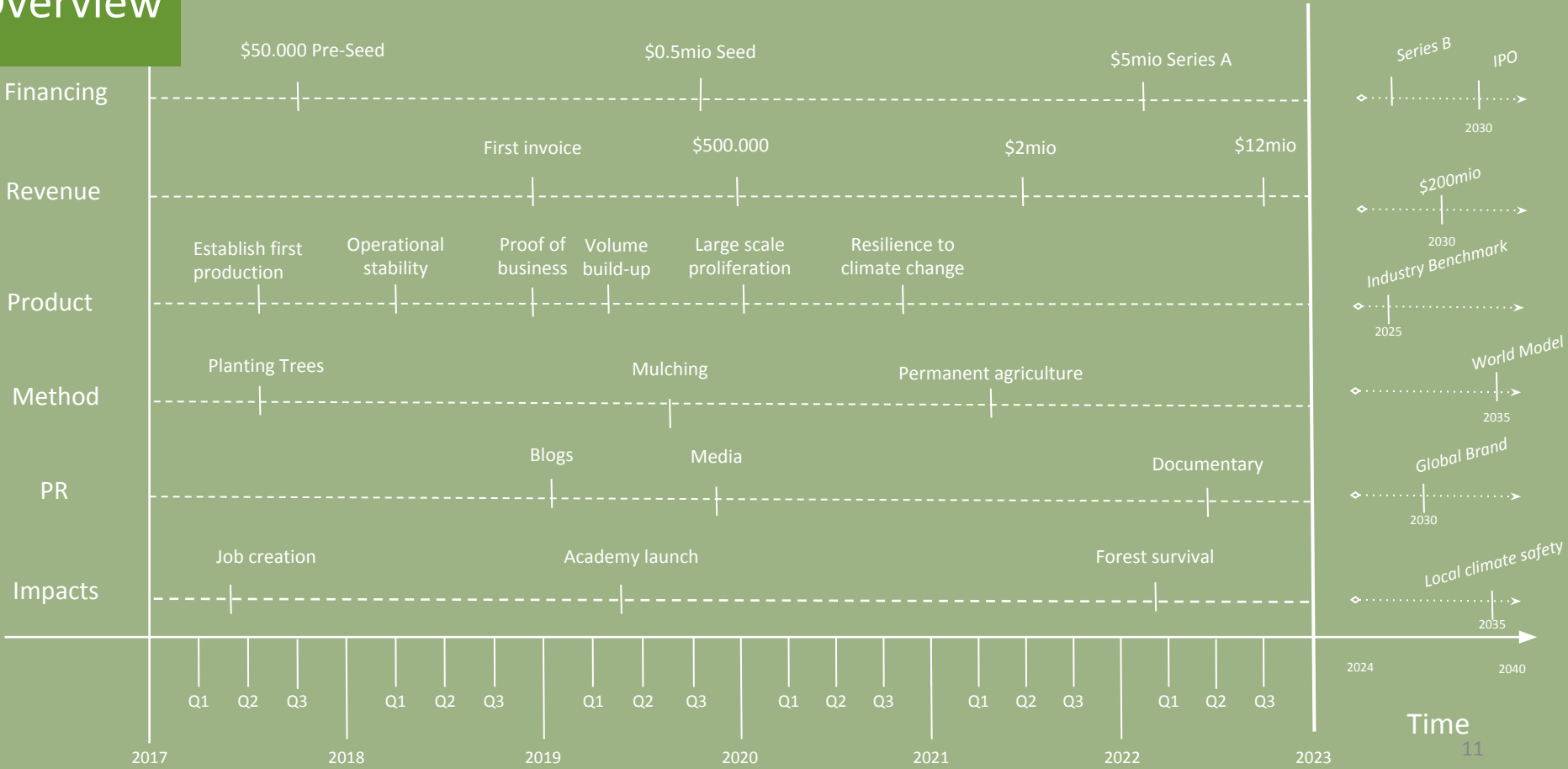


The
eGro
Model

Country Entrance

Country selection	Partner recruitment	Sourcing Materials	Production	Process	Shipping	Treatment	Sales
Climate research	Recruitment local staff	Crop selection	Ploughing Maintenance machinery	Drying		slicing, dicing etc	Distribution
Research	Selection villages	Seed gathering	Engagement Education	Accounting	Packaging & Labelling	fermenting	Marketing
Pre-feasibilty study	Community entrance	Logistics	Knowledge transfer			Roasting,	Merchandize
	Officers education	Construction	Plant transport Planting	Inventory	Trucking		Events
		Nursery	Seeds	Quality assurance	Shipping		PR
		Test germination	Cooperative	Storage			

Company Overview



Budget Forecast



Operational

2018

2019

2020

255.000

645.000

1.345.000



**Business
Development Cph**

95.000

165.000

215.000



Ghana HR

104.000

150.000

250.000

Revenue

17.000

465.000

1.115.000

407.000

495.000

695.000

1.597.000

Break
even
year 7

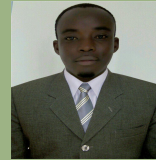


Jacob Vahr Svenningsen

Ten year's in drainage, irrigation systems, landscaping and stressed plants.

Tech geek, Climate expert, African entrepreneur

Ghana management



Agri tech education and more than 1 decade in rural development



Advisory Team

More than 50+ years of entrepreneurial experience, several exits, diverse skills sets and personalities.

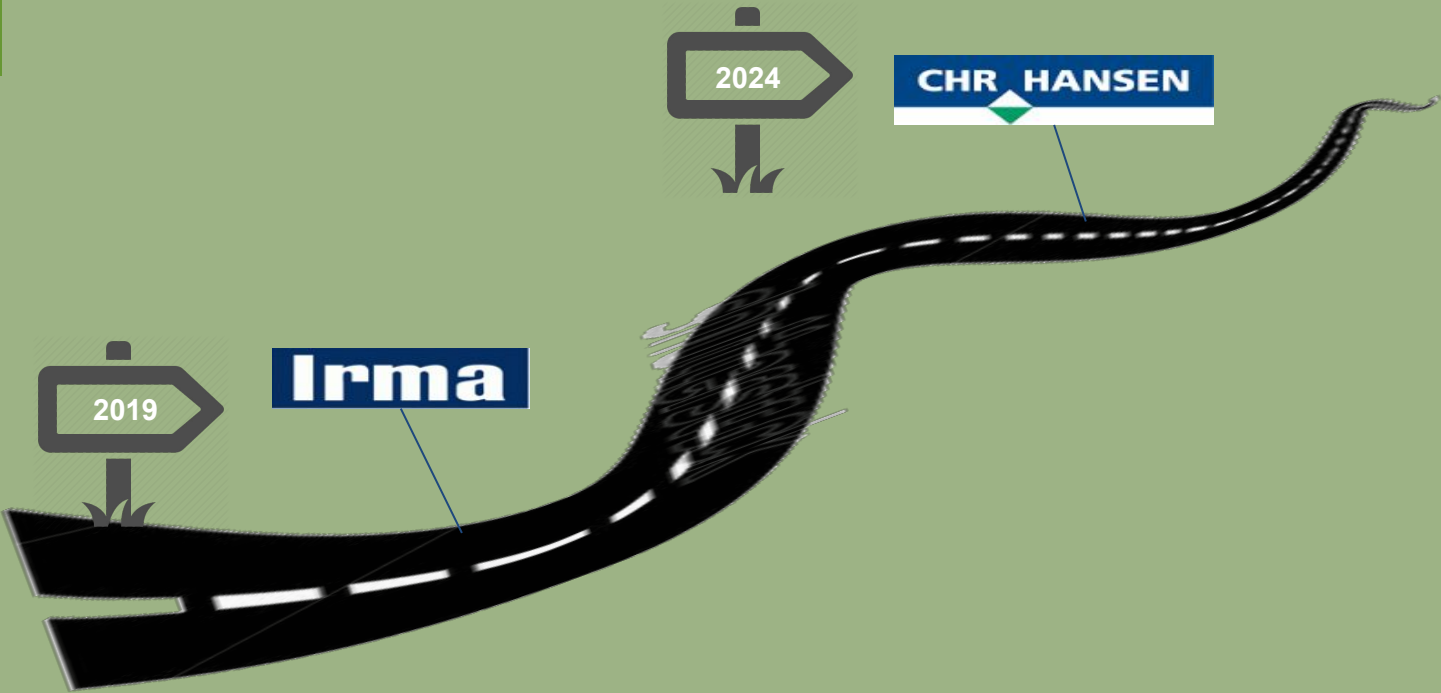
Engaged with eGro on average for more than 3 years



Office Cph

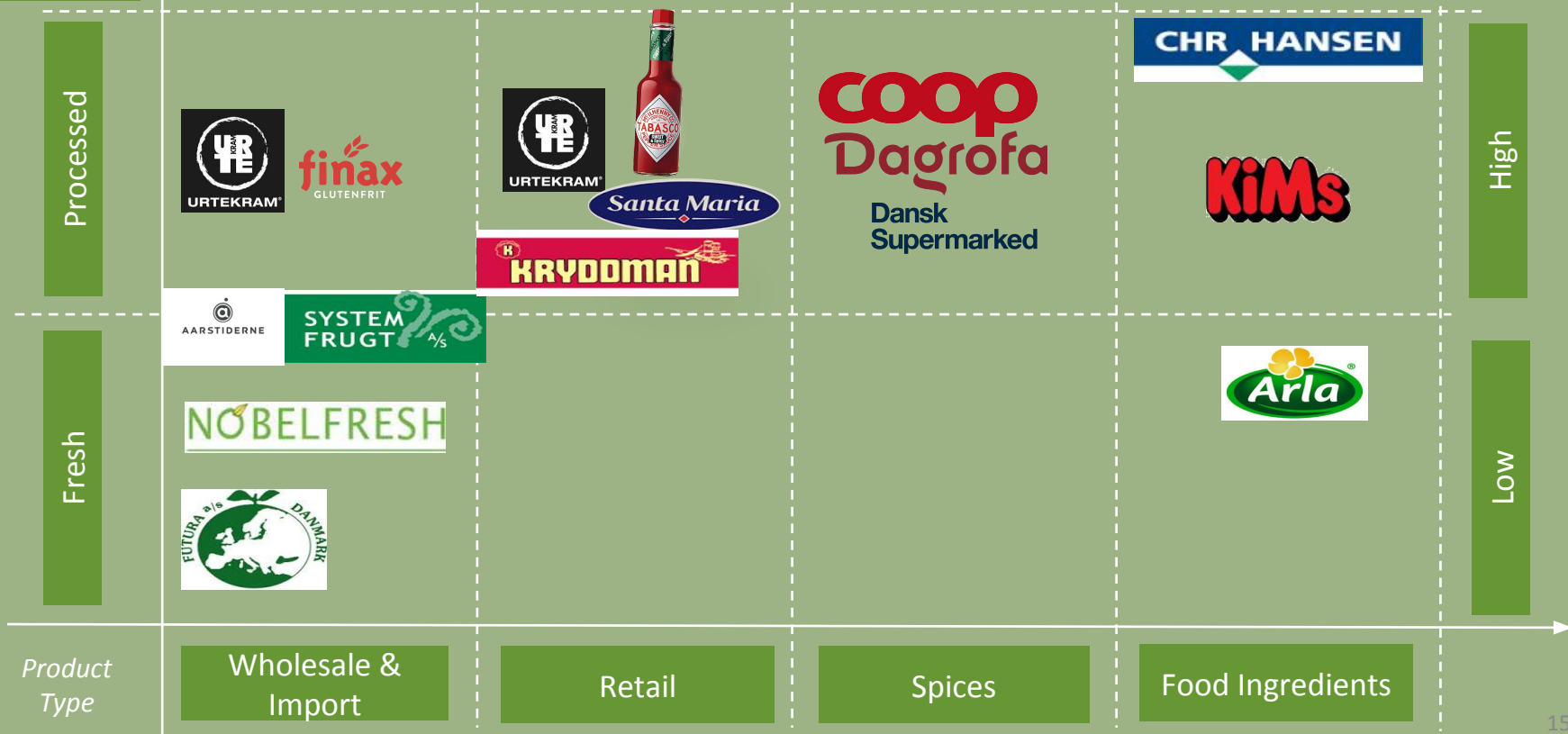


Customer Strategy



Customer Landscape Denmark

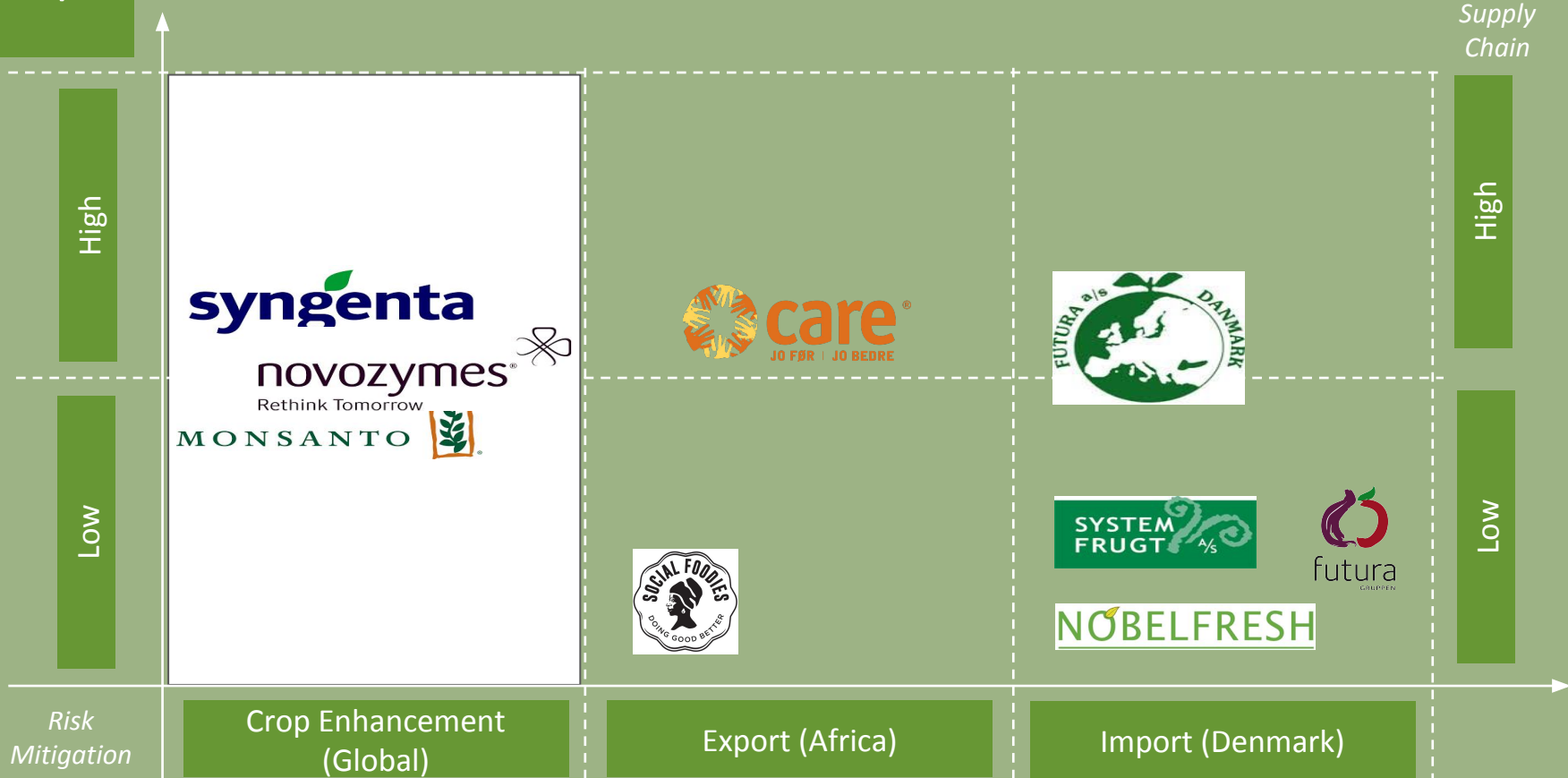
Attractiveness



Customer Landscape USA



Competitor Landscape



Crop Products



Develops GMOs that have drought resistance.
Develops seed treatments that make them sprout better and faster.



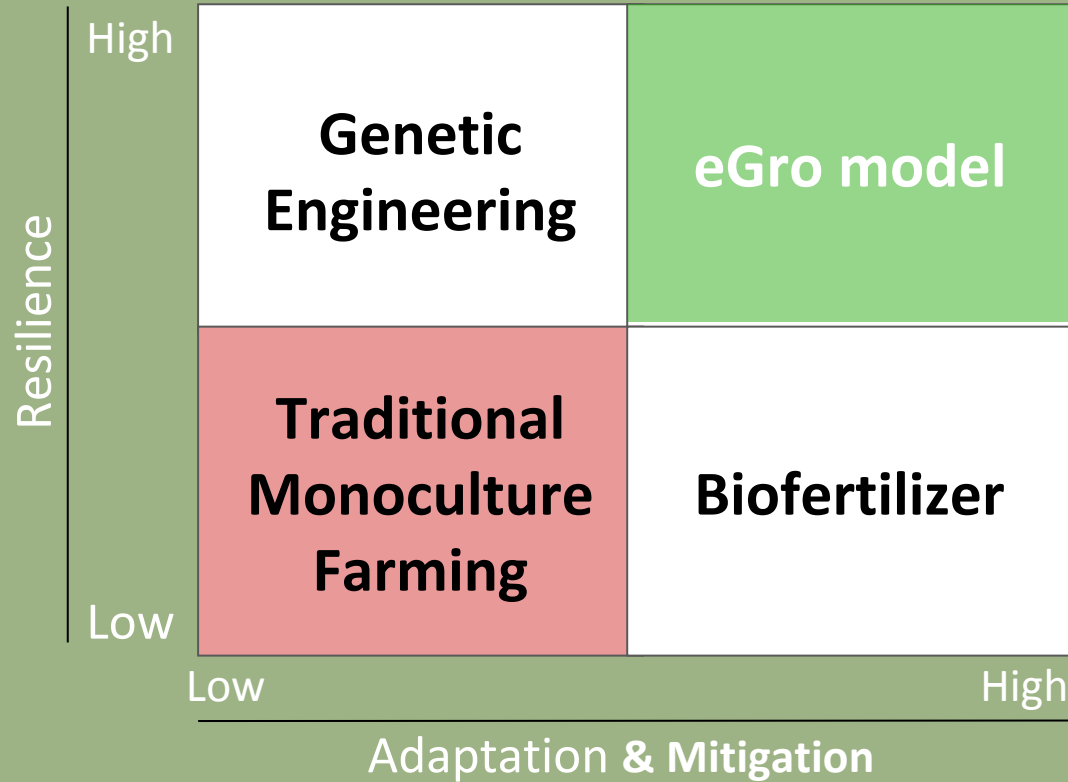
Develops biological additives to soil that increase water and nutrient uptake such as rhizobial fungi and bacteria.



Develops GMOs that have drought resistance, and resistance to specific pesticides that can mitigate crop losses.

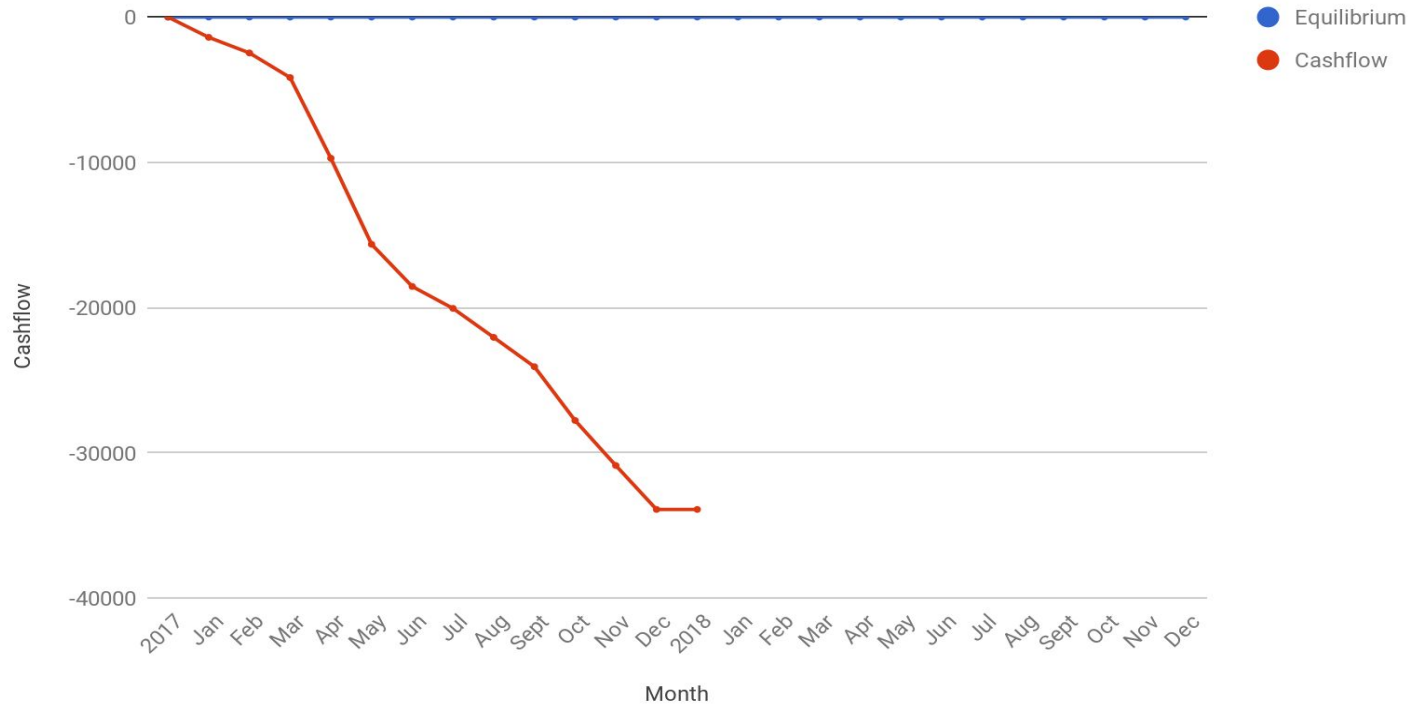
Risk Factors

PROBABILITY IN %	Rare 0-20	Lack of farmers	Lack of Land		Piracy & Bandits	Plant Disease
	Unlikely 20-40		Ebola & Diseases	Local Financial Bubbles		
	Moderate 40-60		20 Year Event			
	Likely 60-80			El Nino	Lack of machines	Quality assurance
	Very likely 80-100			Low Digitalization	Social Structures	
		Trivial 1	Minor 2	Moderate 3	Major 4	Extreme 5
IMPACT						



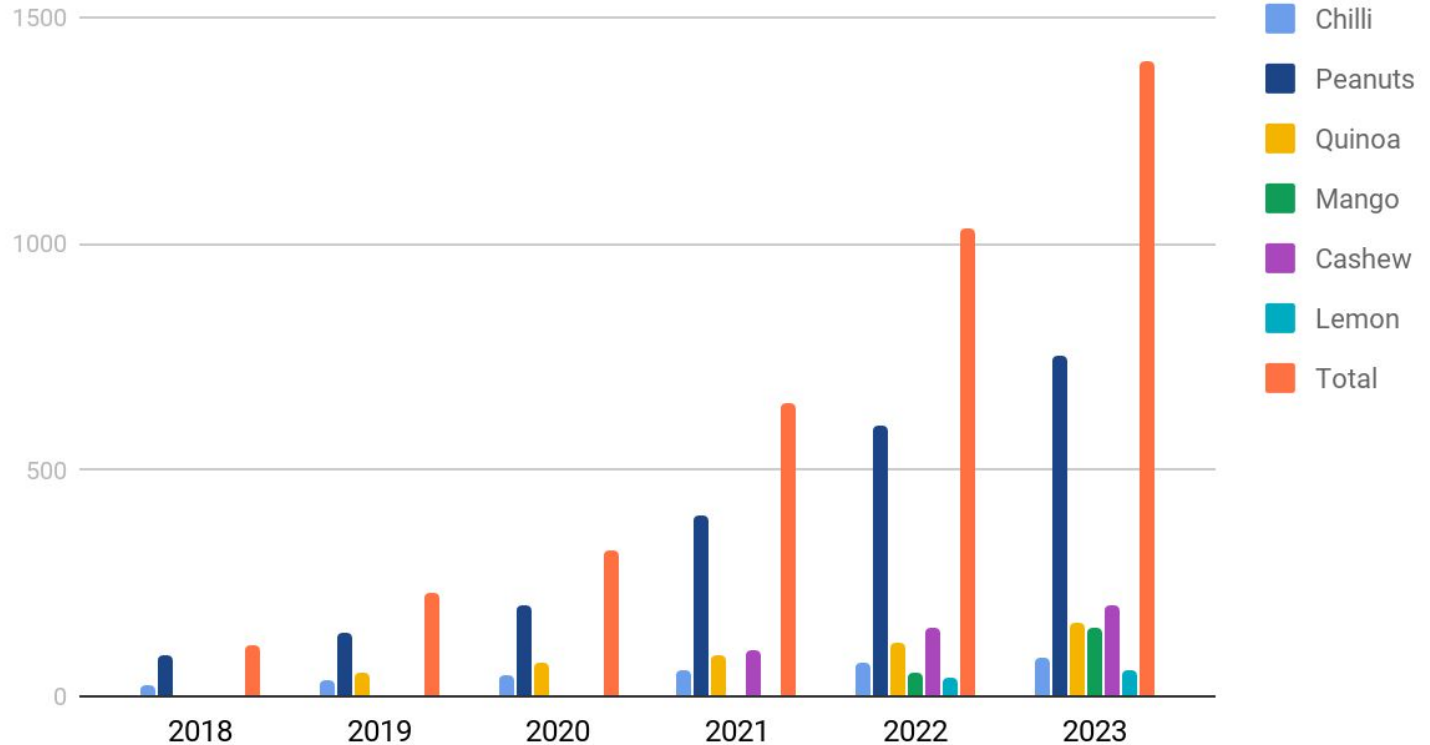
Pilot Expenses USD

Cashflow/month



Revenue Timeline

Crop Sales in USD



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